

Registered Voters - Email Phone Database

Total Universe: 185,000,000

Base Rate: \$85.00/M

Description Summary

Reach registered voters this election season by email. As the most convenient and cost-effective form of direct marketing, you can reach large amounts of voters with your message in an instant. Whether you are looking for voters based on geography, political party, income, or other factors, our email marketing list gives you access to a wide variety of registered voters. Let our database aid your political campaign and get in touch with voters by email!

How Our Data Is Compiled

Our Registered Voters - Email Mailing List is created using a number of different sources, however, most notable is state voters registration rosters. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification.

Consider The Facts

- The Millennial generation accounts for one-third of the electorate.
- In most state and national elections, you need to be registered to vote anywhere from 10-27 days before the actual election.

Recommended Usage

This mailing list is recommended for political candidates looking to reach specific groups of voters for upcoming elections by email.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Household Income
Dwelling Type

Marital Status
Presence of Children
Political Party
Donors

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$425.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899